

Júlia Nardin • Designer

Nationality: Brazilian, Italian

Email: julianardin@gmail.com

Portfólio: www.studiotangerina.com.br

ABOUT ME

Graphic and Print Designer with over 7 years of experience in agencies and fashion brands. Founder of Studio Tangerina, where I create illustrations, prints, and visual identities. I have experience in branding, digital marketing, and social media management. Currently living in Portugal, seeking to expand my knowledge and presence in the European market.

WORK EXPERIENCE

Graphic Designer

Liquid Innovation Co (2024 - Current)

Development of materials for digital and print campaigns, creation of visual identities and institutional presentations, and support for the marketing team in the production of visual content.

Lisbon, Portugal - Remote

Graphic and Print Designer

Studio Tangerina (2020 - Current)

Development of complete visual identities for brands, creation of graphic materials for social media, print, and web, and consulting in branding and visual communication.

Development of patterns and prints for fashion and home decor, customized designs for clothing brands and interior design, and consulting in textile design and print trends.

Remote

Textil Print Designer

Bora Lifestyle (2019 - 2020)

Creation of prints for beachwear and casual fashion collections, development of exclusive patterns and illustrations for fabrics, and collaboration with fashion designers to align collection concepts.

Campinas, São Paulo, Brazil

Graphic Designer

Cantinho Empreendedor (2018 - 2019)

Development of materials for digital and print campaigns, creation of visual identity and institutional presentations, and support for the marketing team in producing visual content.

Itatiba, São Paulo, Brazil

Graphic Designer Freelancer (2016 - 2018)

Production of institutional materials for companies and entrepreneurs, development of visual identities and advertising materials, and image editing and retouching for commercial campaigns.

Itatiba, São Paulo, Brazil

EDUCATION

Master's Degree in Fashion Design

University of Beira Interior (UBI) (2022 - 2024)

Covilhã, Portugal

Postgraduate Degree in Textil Print Design

University of Economics Sciences of Campinas (Facamp) (2017 - 2017)

Campinas, São Paulo, Brazil

Bachelor's Degree in Product and Graphic Design

University of Economics Sciences of Campinas (Facamp) (2013 - 2016)

Campinas, São Paulo, Brazil

CONFERENCES & ARTICLES

7° CIMODE 2024 Conference (7° International Fashion and Design Congress) - Published Article

Nardin, J., Mouro, C., & Gouveia, I. (2024). The Spectrum of Art: Exploring Artistic Inspiration and Sustainable Coloration in Fashion. CIMODE 2024 – 7th International Fashion and Design Congress, (in press).

PROFESSIONAL DEVELOPMENT - EXTRA COURSES

Design for Social Media Online Course - *Hotmart - Rejane Toigo* (2022 - 2023)

Brazilian Printed Online Course - *Hotmart - Clau Cicala* (2020 - 2021)

Product Sketching and Rendering - *Facamp - Adonis Alcici* (2014 - 2014)

LANGUAGE SKILLS

Portuguese

Native

English

Listening: C1 **Reading:** C1 **Writing:** C1

Spoken Production: B2 **Spoken Interaction:** B2

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

SOFTWARES

Adobe Creative Suite (Photoshop, Illustrator, InDesign, Xd, Lightroom Classic and Premiere (beginner)), Procreate, Canva, Figma, Microsoft PowerPoint, Microsoft Word, Wix, Clo3D (beginner), CapCut.

SKILLS

Strong communication and writing skills, teamwork, social media design, social media management (Instagram, TikTok, Facebook), short video editing for Reels and TikTok, branding, digital marketing, illustration, knowledge in graphic editing and print design, product design, web and mobile design, fashion design, sustainable coloring, photography, photo editing, an interest in literature and art.